



2020 International Wild Pig Conference

Sponsorship Prospectus

April 6-9th, 2020
Omni Hotel
Jacksonville, Florida

Let the 2020 International Wild Pig Conference help promote your product, message, or membership!



SPONSOR THE CONFERENCE AT WWW.NWPTF.ORG

Please review this packet to see how your business organization can receive name recognition and place product information in front of the **RIGHT AUDIENCE.**



Greetings Potential Sponsor,

On behalf of the University of Florida, I am pleased to announce the 2020 International Wild Pig Conference, April 6-9th at the Omni Hotel on the river in beautiful downtown Jacksonville, in sunny Florida. As you probably know, damage caused by wild pigs is one of the greatest ecological and economic challenges faced by natural resource managers, biologists, and landowners today. The International Wild Pig Conference is a venue in which professionals from all over the world can gather to discuss and share management approaches, new technologies, and research ideas. It is also an excellent opportunity to showcase businesses and organizations to the many wild pig industry professionals who gather at the conference to learn and network.

It is my pleasure to invite your organization to be a sponsor for the 2020 International Wild Pig Conference. As a sponsorship partner, your organization will receive extensive visibility and recognition through many outlets based upon sponsorship level. We will include your organization's name and logo on signage, in the official conference program, in our Sponsor Product handout given to each attendee, and in our Sponsor Section of the conference web site with a link to your organization. In appreciation for your contribution we will also feature your name and logo in our promotional materials, and will acknowledge your assistance at all appropriate opportunities. Higher sponsorship levels will also receive complimentary booth space throughout the event.

The 2020 International Wild Pig Conference is sure to provide a rewarding, educational, and fun atmosphere to interact with your customers and constituents. Please take a few minutes to review the sponsorship opportunities detailed in this packet and decide what may best suits your needs. To ensure participation complete your sponsorship registration online at www.nwptf.org/conference-sponsorship. Don't hesitate to call Dr. Raoul Boughton or Bethany Wight if you have any questions (863) 735-1314 or email: rboughton@ufl.edu

We look forward to partnering with you for the *2020 International Wild Pig Conference!*

Sincerely,

Dr. Raoul Boughton
Conference Coordinator
University of Florida

Why a conference on Wild Pigs?

Wild pigs have been roaming global landscapes for hundreds of years following transportation and release by some of the earliest explorers and settlers. Since that time, these prolific animals have flourished, expanded their range, and caused widespread damage to numerous industries. In fact, wild pigs cause billions of dollars in damage to agricultural crops and livestock, native habitats and animal species. Wild pig management and control is of great concern to agricultural producers, wildlife biologists, and natural resource managers.

Since the first organized meeting regarding wild pigs in 1977, ecological, economical, and social concerns surrounding pig damage have grown and evolved presenting new challenges and unique opportunities to managers. As pig populations continue to elude control measures, professionals have recognized the need for a regular venue to discuss wild pig related issues. Starting in 2004, an international conference on wild pigs has been conducted biennially with attendance growing at each event. At the 2008 International Conference on Wild Pigs in St. Louis, Missouri, a conference committee was officially established bringing professionals who specialize in wild pig research, wildlife management, and human-wildlife conflict mitigation together from around the world to tackle wild pigs on a global scale.

Who are the organizers?

The organizers for this conference are part of the National Wild Pig Task Force, comprised of international experts dedicated to the research and management of wild pigs. The conference organizers strive to offer educational, training, and internship opportunities for students and professionals in wildlife sciences. In addition, the committee has become particularly invested in creating a venue for professionals to share management experiences and generate new dialogue to help mitigate conflicts between humans and wildlife. This year's conference hosts from the University of Florida look forward to seeing you at the Omni Hotel in downtown Jacksonville, Florida!

How can my business or organization benefit?

If you are part of a business or organization dedicated to finding solutions for wild pig damage, this conference will encompass the perfect target audience. Not only will this venue bring you face-to-face with experts and researchers in the field, you will discover the products, materials, and people they need to make wild pig management a reality. This conference is a tremendous opportunity to network and create contacts throughout the science and natural resource management community and build upon existing relationships with colleagues of wide expertise.

As a conference sponsor, your business and organization will be featured on both the conference website and the program ensuring exposure and placing products at the fingertips of all attendees- or anyone who visits the website. We will also place your logo on our conference signage and publicity materials. Higher sponsorship levels also include booth space to display business or organization advertising.

Sponsorship Opportunities

To become a sponsor visit www.nwptf.org/conference-sponsorship to complete the online sponsorship registration form.

\$5000 “Hogzilla” Level

- Free Registration for 2 members of organization
- Full page ad in conference program book
- Large color logo in sponsor section of program
- Complimentary booth space if requested
- Plus general sponsorship incentives

\$3000 “Razorback” Level

- Free Registration for 1 member of organization
- Half page ad in conference program book
- Logo in sponsor section of program
- Complimentary booth space if requested
- Plus general sponsorship incentives

\$1000 “Tusker” Level

- Quarter page ad in Program
- Logo in sponsor section of program
- Plus general sponsorship incentives

\$500 “Rooter” Level

- Business Card Ad in Program
- Plus general sponsorship incentives

General Sponsorship Incentives

- Logo on conference signage and promotional materials
- Your organizations website link on conference website

Pick ‘n’ choose Opportunities

- \$500 - Booth Space
- \$250 - Full Page Program Ad (7”x10”)
- \$150 - Half Page Ad (7”x 4 ¾ “)
- \$100 - Business card Ad

Consider being a sole sponsor for the following

- \$500 for 1 of 5 Coffee Breaks (advertise on table)
- \$1000 for 1 of 3 Breakfasts (advertise on table)
- \$5000 for 1 of 1 Poster Session Bar (Special recognition, advertise during event)
- \$10000 for 1 of 1 Opening Reception (Special recognition, address audience)

For questions or government sponsors contact Raoul Boughton at (863)735-1314 or rboughton@ufl.edu

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Conference Terms and Conditions of Agreement

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1. Assignment of Space and Payment

Booths will be assigned on a first-come, first-served basis filling with premium locations in the designated Vendor Area where registration and breaks will be held followed by overflow locations in the hallway space. Space will be allotted upon receipt of signed Conference Exhibitor Contract and payment in full.

2. Film, Sound Devices and Lighting

Sound movies, slide shows, or other auditory aids should be turned to a conversational level and must not be objectionable to neighboring exhibitors. Any equipment that emits excessive noise must be authorized by the conference organizing committee which reserves the right to restrict the use of glaring lights or extreme noise.

3. Exhibitor Space

Sponsors at the \$3,000 level and above are entitled to a 6' table and 2 chairs. Exhibitors purchasing booth space only, will also receive a 6' table and 2 chairs (if needed). Additional space can be negotiated and electrical power will be available upon request. The booth equipment will consist of a covered table, and power only. Tape, pins, or other display equipment must be furnished by the exhibitor. Exhibitors must in no way infringe upon another exhibitor's space or in walk-ways.

4. Fire Safety and Health

The exhibitor assumes all responsibility for compliance with local, city, and state ordinances and will provide all safety items to protect others from equipment that is operable or any materials that might cause harm. All display parts must meet the specifications of the local fire authority.

5. Liabilities

Exhibitor agrees that the conference organizers shall not be liable for any damage or liability of any kind or for any damage or injury to persons during the term of this agreement, from any cause whatsoever by reason of use, occupation, and enjoyment of exhibit space by exhibitor. The exhibitor will hold harmless the conference organizers from all liability whatsoever, caused by negligence or breach of obligation by exhibitor or its employee representatives.

6. Inability to Perform

If the conference organizers should be prevented from holding the Wild Pig Conference by any cause beyond its control (flood, hurricane, fire, etc.), or if it cannot permit the exhibitor to occupy their space due to circumstances beyond control, the conference organizers will refund the amount of the rental (\$500 for booth rental, and \$500 for sponsors), and shall have no further obligation or liability to the exhibitor.

7. Cancellation

Cancellations of booth reservations (\$500 only) received in writing on official letterhead to conference coordinator, Raoul Boughton by March 30, 2020, will receive full refund less a \$50 processing fee. Cancellations with refund are not accepted beyond March 30, 2020. Such cancellations will be considered default on the part of the exhibitor. And any monies paid shall be retained by the conference organizers in lieu of the opportunity to "re-sell" the space. There are no refunds for organizations that sponsor at the \$5,000, \$3,000, \$1,000, or \$500 level. Purchased ads cannot be refunded.

8. Shipments of Freight, Displays, or Materials

Shipment of materials or exhibits to the Omni Hotel prior to the conference must first be authorized by the conference organizing committee and the conference coordinator at the hotel. Decisions for shipping materials will be made on an individual basis.

9. Educational

The Wild Pig conference may offer Continuing Education Credits (CEU) to attendees. Credits will only be available to registered participants.

10. Amendments

These terms and conditions have been formulated for the best interest of the exhibitors as well as the conference organizers, attendees, and the Omni Hotel, Jacksonville, Florida. All matters and questions not covered by this document may be amended at any time by the conference directors and all amendments that may be made shall be equally binding on all parties affected by them as by the original terms and conditions.

Thank you for your support!